## **Baillie Gifford**

## **Decades**

We say Actual Investors think in decades not quarters. But why does it matter?

For us, investing is not about speculating over the short term. It's about understanding the long-term opportunities for companies through technological progress or new business models. So, we try to imagine what will happen over years, not months. And why we look to invest in companies for decades, not quarters.

Baillie Gifford. Actual Investors.