

# Future

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We say Actual Investors look to the future. Not the past. But why does it matter?

Analysing the past ignores the reality that companies will be displaced by more modern businesses and technologies. Only by looking forward can we discover profound change, giving us the opportunity to find and invest early in those companies that we think will shape the future. And we believe investing in the future is also good for our clients' future.

Baillie Gifford. Actual Investors.