Strategic Bond June 2021

STRATEGIC BOND

Thinking about long-term income means thinking about what 'can be', not what 'is'. In this film we explore the philosophy behind Strategic Bond and how, when it comes to income, there's no time like the future.

The value of an investment, and any income from it, can call as well as rise and investors may not get back the amount invested.

Thinking about long-term income means thinking about what 'can be', not, what 'is'.

Our society is ever changing, and investors must adapt to such waves of change.

Successful navigation requires adaptation. We have crafted a portfolio that is built to last.

We lend to companies that have strong prospects, are embracing change and are producing products and services of the future, not the past.

Companies with a considered approach to governance and sustainability, and robust or improving balance sheets.

These are the companies that we believe will deliver a resilient income stream through the cycle.

We cast our net wide in order to construct a globally diverse portfolio of idiosyncratic opportunities, drawn from across a range of sectors and geographies.

We are flexible, allocating between investment grade and high yield, tailoring composition to prevailing economic and valuation conditions.

Our strategy has the freedom to think differently.

To target areas of inefficiency in bond markets, to take the time to carefully select companies based on their fundamentals, and most importantly to think about the what lies ahead.

Because in the long term, fundamentals are reflected in valuations, and ultimately, return.

When it comes to income, there's no time like the future.

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Strategic Bond June 2021

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Strategic Bond June 2021

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