

What if?

We say Actual Investors imagine 'what if?'. Not 'what is'. But why does it matter?

Well, what if gene sequencing could find cures for cancer? What if we became a totally cashless society? What if synthetic biology could feed the planet? We invest in companies exploring big ideas like these. Because we believe, to create real benefits for all of us, you have to ask 'what if?'.
Baillie Gifford. Actual Investors.